

Chadwell Heath Academy

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Headteacher: Mr S.N.Bull

14th May 2018

Dear Parent/ Guardian

Re: General Data Protection Regulations

From 25th May 2018, the Data Protection Act of 1998 will be replaced by the General Data Protection Regulation (GDPR) which is a regulation in EU law on data protection and privacy for all individuals within the European Union.

The new regulations set out our legal duties as a school with regards to collection of personal data belonging to both yourself and your child and the methods of processing this data. The GDPR ensures that there is a transparency in why we collect, how we collect and for how long we keep all data to ensure our school can function effectively and more importantly safely.

For the vast majority of instances, the data we collect is a legal requirement to enable the school to deliver education effectively and efficiently. There are instances when we require parental consent in order to be able to process particular data. One such instance is the use of images of the pupils. We think that it is very important to celebrate the achievements of our pupils and having photographs on display in a variety of mediums is a powerful way of achieving this. We would therefore ask for your consent for us to take photographs and use them in line with our policy (attached) on 'Taking and Using Images of Children'. Please take a few minutes to read this information carefully, and complete and return the consent form at the end of the policy by **Monday 21st May 2018**.

You will shortly receive our updated privacy notices which will explain the data we collect, the reason for collection and how it is used.

Please do not hesitate to contact the school if you have any questions regarding this matter.

Yours sincerely

S. Bull
Headteacher